

**BOARD OF REGENTS  
NEVADA SYSTEM OF HIGHER EDUCATION**

UNLV Student Union Ballrooms B & C  
University of Nevada, Las Vegas  
4505 S. Maryland Parkway, Las Vegas

Thursday, December 3, 2009, 9:00 a.m.

Friday, December 4, 2009, 8:00 a.m.

Members Present: Mr. James Dean Leavitt, Chairman  
Dr. Jason Geddes, Vice Chairman  
Mr. Mark Alden  
Dr. Andrea Anderson  
Mr. Robert Blakely  
Executive Vice Chancellor & CEO, HSS, Maurizio Trevisan  
Vice Chancellor, Academic & Student Affairs, Jane Nichols  
Vice Chancellor, Administrative & Legal Affairs, Bart Patterson  
Vice Chancellor, Finance, Mike Reed  
Vice Chancellor, Health Sciences System, Marcia Turner  
Vice Chancellor, Information Technology, Robyn Render  
CEO & Special Counsel to the Board, Scott Wasserman  
President Michael D. Richards, CSN  
President Stephen G. Wells, DRI  
President Carl Diekhans, GBC  
President Fred Maryanski

Chairman James Dean Leavitt called the meeting to order at 9:07 a.m. on Thursday, December 3, 2009, with all members present except Regent Blakely.

1. Information Only - Oath of Office – (Agenda Item #1) – Former Nevada Supreme Court Chief Justice William Maupin administered the ceremonial oath of office to Regent Andrea Anderson.
2. Information Only - Introductions – (Agenda Item #2) – Chairman Leavitt introduced former Clark County Commissioner, Mr. Bruce Woodbury.

President Maryanski introduced Mr. Sam McCool, NSC's Manager of Instructional Technology.

President Wells introduced DRI's Interim Assistant Vice President and Controller, Mr. Stephen Salibar,

President Glick announced that Regent Alden and Regent Gallagher were honored at the UNR 2009 Homecoming by the UNR Alumni Association. He also related that former Regent Howard Rosenberg will be honored with the Jefferson Award for his community service.

President Smatresk announced that Dr. Raymond Schwer, Director of UNLV's Center for Economic and Business Research had passed away. Dr. Schwer's work had significantly impacted the state of Nevada.

3. Information Only - Chairman's Report – (Agenda Item #3) – Chairman James Dean Leavitt, as part of the Chairman's report, requested that the President of each hosting institution introduce one student and one faculty member to discuss a topic of the hosting President's choosing to help provide Board members with a focus on the reasons they serve as board members.

President Smatresk introduced UNLV Student, Mr. Michael Gordon. Mr. Gordon came to Las Vegas from Cape Town, South Africa in September 2006 on a Rotary International Ambassadorial scholarship. He received both his LLB (*bachelor's degree*) and LLM (*master's degree*) in private law from the University of South Africa. In South Africa, the LLB degree is required to practice law.

Mr. Gordon has been a founding member of four student organizations on the UNLV campus-Rotaract, UNLV Toastmasters, UNLV Racquetball club and the Public Administration Graduate Association. He is also involved in other on-campus organizations such as Student Ambassadors, Christian grads, Student Alumni Association and serves as his department's representative to the Graduate & Professional Student Association (*GPSA*). In addition to his extra-curricular activities, Mr. Gordon serves as the Assistant Residential Life Coordinator for Tonopah residence hall. He is a member of the National Scholars Honor Society, National Residence Hall Honorary, Pi Alpha Alpha (*the Public Administration honors society*) and Golden Key International Honor Society.

3. Information Only - Chairman's Report – (Agenda Item #3) – (Cont'd.)

Mr. Gordon graduated from UNLV in May 2008 with a Masters in Public Administration and was honored at the ceremony as an “Outstanding Graduate.” He is currently enrolled in the Ph.D. (*Public Affairs*) program and hopes to one day ensure the continued existence of ethical governments worldwide.

President Smatresk then introduced Dr. Martin R. Schiller. Dr. Schiller received a B.A from Hofstra University in 1985, with a major in Biochemistry with a minor in Mathematics and Engineering. He then attended Utah State University and worked on developing a new approach for kinetic analysis of enzymatic reactions (*power point presentation on file in the Board office*).

3. Information Only - Chairman's Report – (Agenda Item #3) – (Cont'd.)

Chairman James Dean Leavitt thanked the members of the Board of Regents and the Presidents who give so selflessly of themselves to further the mission of the Nevada System of Higher Education. He also expressed his gratitude to the student leaders who perform an absolute service to their fellow man and to the System staff that have been exceptional in doing more with much less.

4. Information Only - Chancellor's Report– (Agenda Item #4) –Chancellor Daniel J. Klaich  
reported that the Governor's office very recently requested that the System present a plan by December 15<sup>th</sup> for a budget reduction of 1.4% for the remainder of the current fiscal year and a reduction of 3% for the next fiscal year. Although he understood that the State was in the midst of a difficult economic situation, and that the System needed to be part of the solution, he also knew that the NSHE had

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4. Information Only - Chancellor's Report– (*Agenda Item #4*) – (*Cont'd.*)

Chancellor Klaich related that he has begun to speak more publicly in terms of the current budget situation and enrollment numbers. Implementing enrollment caps would impact the heart of traditional community college missions as more citizens are looking to increase and enhance their skills. Enrollment reports are up by double-digits across the System in a situation in which appropriations have been declining. He asked the Board to take under consideration that, theoretically, a cap already existed through the reduction of available sections. These are the types of decisions that the Board will have to consider as a budget is constructed. He personally felt that it was imperative for the higher education system to be at the forefront of reinventing and diversifying the State's economic picture.

Chairman Leavitt asked if federal efforts had been considered in the RFP for lobbyist services. Chancellor Klaich stated that federal efforts had been excluded as several of the institutions already have interests and lobbyists in Washington D.C. for specific issues.

Regent Knecht expressed his support and gratitude with the Chancellor's efforts in organizing the System's lobbying efforts. Chancellor Klaich stated that it would be very important for the System to be unified in the upcoming legislative cycle.

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7. Approved - Resolution in Honor of Frank Fertitta, Jr. – (Agenda Item #8) – (Cont'd.)

Regent Crear moved approval of the resolution in honor of Mr. Frank Fertitta, Jr. Regent Knecht seconded. Motion carried. Regents Blakely and Schofield were absent.

Regent Crear thanked the UNLV Tennis Teams for being present to witness the dedication of this resolution in Mr. Fertitta's honor, adding that the Fertitta family has made significant contributions in support of their training facility.

Regent Alden left the meeting.

8. Approved - Institutional Strategic Plan 2009-2015 and Revised Mission Statement, UNR – (Agenda Item #7) – The Board of Regents approved the University of Nevada, Reno,



8. Approved - Institutional Strategic Plan 2009-2015 and Revised Mission Statement, UNR  
– (Agenda Item #7) – (Cont'd.)

create new knowledge through basic and applied research, scholarship, and artistry, in strategically selected fields relevant to Nevada and the wider world; c) improve economic and social development by engaging Nevada's citizens, communities, and governments; and d) respects and seeks to reflect the gender, ethnic, cultural, and ability/disability diversity of the citizens of Nevada in its academic and support programs, and in the composition of its faculty, administration, staff, and student body.

The University of Nevada, Reno, serves as an accessible, comprehensive, doctoral-granting, research university with characteristics of a high-quality liberal arts university and Nevada's land grant university, combining undergraduate and graduate education, fundamental and applied research, and engagement with Nevada's citizens, industry, and governments.

Goal 1: Comprehensive University.

Goal 2: Serve Nevada's traditional & emerging renewable energy industries.

Goal 3: Prepare Nevada for the diversified knowledge economy.

Goal 4: Prepare Nevada youth to participate in the world economy.

Goal 5: Improve the physical and mental health of Nevadans.

Goal 6: Enhance sustainable environmental quality in Nevada.

Goal 7: Participate in Intercollegiate Athletics.

Goal 8: Build the University's infrastructure.

Provost Johnson indicated that in order to determine if progress is being achieved, numerous measures will be tracked and reported annually to the Board. In conclusion, despite the difficult economic times, the University has a plan to provide a high quality liberal arts

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8. Approved - Institutional Strategic Plan 2009-2015 and Revised Mission Statement, UNR

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9. Approved - Procedures & Guidelines Manual Revision, Special Student Fees – (Agenda Item #9) – (Cont'd.)

Regent Rawson appreciated the way that the requested revisions were presented. He expressed an overall concern that the burden was being placed more on the student than on the general tax base. However, he felt that proper justification existed for the request although he did not like the trend.

Regent Crear asked for an explanation in UNR's various Meal Plans. Dr. Shannon Ellis, Vice President of Student Affairs, UNR, clarified that their institution's request actually included a decrease in cost for most of the plans offered. Serious consideration was given to each meal plan, what the expensive features were and what features were increasingly expensive to continue offering from year to year. For example, the basic meal plan will no longer allow unused credits to roll over at the end of the week, nor can those unused credits be used to purchase other features. However, in response to some of the students that would like to maintain flexibility, those more expensive features have been separated out and can be purchased at an additional cost.

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9. Approved - Procedures & Guidelines Manual Revision, Special Student Fees – (Agenda Item #9) – (Cont'd.)

Regent Knecht felt that Regent Wixom made some very good points. He expressed concern for those differentials that become significant. However, he was not concerned about a differential price structure. He asked Vice Chancellor Reed if he could characterize this proposal as being more cost driven differentiated pricing. Vice Chancellor Reed replied that was correct. Regent Knecht related that cost driven differentiated pricing is fair, equitable and economically efficient. Although he feels the pain of charging the higher fee, there are also those that get a higher personal income benefit over the course of their lives for an education. As long as there is full disclosure of the various fees, he would support the request.

Regent Gallagher related that parents contacting her were not complaining about the cost of education, but are more concerned with knowing up front what the costs of education are and not receiving a surprise when it comes time to pay. She asked if there was a way to indicate all fees upfront. Chairman Leavitt indicated that was in line with Regent Wixom's concern for transparency.

Vice Chancellor Reed felt that the concerns expressed by the Regents are part of the new relationship that is evolving between the state and the students. He agreed that there needed to be an upfront and effective pricing of the various majors so that there could be a full understanding of the funding of education. Chairman Leavitt asked if this subject needed to be placed on the March or June 2010 agenda for further discussion. Vice Chancellor Reed requested the opportunity to meet with the Business Officers to determine the possibilities before it is brought before the Board.

Chancellor Klaich related that the Board would also hear periodic reports from the Tuition and Fee Committee in the near future. He anticipates those reports will advance the entire conversation.

Vice Chancellor Reed related that a cost breakdown already exists of low, medium and high cost programs. He felt it would be necessary to have an open discussion with students in regard to what the new arrangement will be between the state and the citizens.

Regent Alden indicated that he would be voting against this request. Specifically, Regent Alden noted the differential in terms of the no-show fee for summer session and the orientation fee as listed on Page 23 of BOR-9.

Regent Knecht added that even with the direction of the questions that have been asked, he agreed that the presentation of the materials had been very helpful.

Regent Cobb felt that Regent Alden's concerns were not that the fees were being revised but that they had even been applied in the first place. He placed the onus on Vice Chancellor Reed and campus presidents to state that the requested fee changes were justifiable, fair and equitable to furthering the mission of the respective institutions. Vice Chancellor Reed replied that, given that the processes implemented by the campuses were much more thorough than had occurred in the past, he felt that the proposed revisions were reasonable.

9. Approved - Procedures & Guidelines Manual Revision, Special Student Fees – (Agenda Item #9) – (Cont'd.)

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10. Information Only-Foundation Reports (Agenda Item #12) - Sitting as members of the respective institution foundations, the Board reviewed presentations from the institution foundations (*see individual Foundation minutes filed separately in the Board office*).

The Board of Regents' regular meeting reconvened at 11:35 a.m. on Friday, December 4, 2009, with all members present except Regent Kevin Page.

11. Approved - Procedure & Guidelines Manual Revision, Student Support Activities and Graduate and Professional Student Association Fee, UNLV – (Agenda Item #10) – The Board of Regents approved UNLV President Neal J. Smatresk's request for approval to assess undergraduate students a \$2.00 per credit fee for student support activities, and to assess graduate students a \$5.00 per credit fee to support the Graduate and Professional Student Association and student support activities. This request will amend *Procedures & Guidelines Manual* Chapter 7, Section 13.1 (*Ref. BOR-10 on file in the Board office*).

President Smatresk elaborated that for the \$2.00 undergraduate fee, \$1.00 will be allocated to athletics and \$1.00 to the UNLV Academic Success Center. Of the \$5.00 graduate fee, \$1.24 is being requested to replace an equal amount that the Uofedhents(e)4 (d)-10bu(a)1r,



11. Approved - Procedure & Guidelines Manual Revision, Student Support Activities and Graduate and Professional Student Association Fee, UNLV – (Agenda Item #10) – (Cont'd.)  
Regent Geddes asked, in

11. Approved - Procedure & Guidelines Manual Revision, Student Support Activities and Graduate and Professional Student Association Fee, UNLV – (Agenda Item #10) – (Cont'd.)  
manner. The athletic fee appeared to be more of a peripheral concern. However, the majority of students, while not pleased, understood the reason for it. There was a strong  
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11. Approved - Procedure & Guidelines Manual Revision, Student Support Activities and Graduate and Professional Student Association Fee, UNLV – (Agenda Item #10) – (Cont'd.)

Regent Cobb asked Ms. Lucero and Mr. Cronis if they were asking the Board to approve the request for a fee increase. Ms. Lucero stated that was correct.

Upon a roll call vote, Regents Wixom, Alden, Anderson, Blakely, Cobb, Crear, Gallagher, Geddes, Knecht, Leavitt, Rawson and Schofield voted yes. Motion carried. Regent Page was absent.

Regent Knecht added that his vote in support of the request was due to the extensive student input and support for the increase.

The meeting recessed at 12:01 p.m. and reconvened at 12:34 p.m. on Friday, December 4, 2009, with all members present except for Regent Page.

12. Approved - Health Sciences System Committee – (Agenda Item #28) - Chair Dorothy Gallagher reported that the Health Sciences System Committee met on December 4, 2009, and heard the following:

Minutes – The Committee recommended for approval the minutes from the June 11, 2009, meeting. (*Ref. HSS-1*)

Contract Approval – Nevada Cancer Institute Master Affiliation Agreement with the Nevada System of Higher Education - The Committee recommended for approval a master affiliation agreement between the Nevada System of Higher Education and the Nevada Cancer Institute to encourage broadened collaborations in education and research.

Vice Chancellor Patterson related that the intent of the Master Affiliation Agreement, while not requiring a specific commitment of resources, provides the framework for each institution to engage in specific research, educational and training opportunities between the Nevada Cancer Institute and those institutions.

Vice Chancellor Patterson thanked Justine Harrison, the Vice President and General Counsel for Nevada Cancer Institute, and t Mr. Walt Ayers, the Assistant General Counsel for the School of Medicine. There was also a great deal of participation from the institutions.

Vice Chancellor Patterson introduced Dr. Ruchdaschael, Executive Director of the Nevada Cancer Institute. Dr. Ruchdaschael related that he has learned that there is much more depth and breadth to the science of the state universities than given credit for. Having the agreement in place will make collaboration a simple process. They are looking forward to transactions that will strengthen the position of the System.

Regent



14. Approved - 2009-2014, Institutional Strategic Plan, NSC– (Agenda Item #13) – (Cont'd.)

Measures of Success to Date:

Commended by NWCCU on Standards of Academe.

Commended by NWCCU on Outcomes Assessment.

Increased enrollment for NSC by 19.8% (*headcount*) and 21.0% (*FTE*) for Fall 2009.

Collaborated with Teresa Farnum & Associates to track institution retention data.

Developed new website and utilized survey data to develop and market NSC's brand.

Awarded numerous national and local grants to support institutional programs.

Host Southwest Technology Showcase – first of its kind in Nevada.

Regent Cobb related that he had prepared a report on the accomplishments of the institutions earlier in the year that featured NSC because he had been impressed with what they had accomplished in such a short amount of time. Statistically, NSC's enrollment is 45% minority, its faculty is 35% minority, 70% of its student body are independent and support themselves and over 50% are first-generation attendees.

Regent Rawson asked NSC to define their commitment to the Health Sciences System. He noted that NSC does support the Health Sciences in that they have a Nursing program but he would have liked to have seen a commitment as part of their strategic plan.

President Maryanski replied that NSC's commitment is demonstrated through their participation in the Shadow Lane SIMS Lab. With their institution's limited resources, their participation was a substantial reflection of their commitment.

Regent Knecht moved approval of NSC's 2009-2014 Institutional Strategic Plan. Regent Crear seconded.

Regent Knecht expressed his appreciation in the personal way in which NSC has reached out to the members of the Board. In terms of the strategic plan, he felt that it would be a good idea to elevate and highlight a Wit 2009-

15. Approved - Employment Contract, Head Women's Softball Coach, UNLV – (Agenda Item #14) – The Board of Regents approved UNLV President Neal J. Smatresk's request for a new three year contract for Mr. Pete Manarino, UNLV Head Women's Softball Coach (Ref. BOR-14 on file in the Board office).

President Smatresk introduced Mr.

16. Approved - Handbook Revision, Grants-In-Aid - - (Agenda Item #16) - (Cont'd.)

Regent Page entered the meeting.

In addition, Ms. Abba related that there were currently two situations in which a retired professional employee may continue to receive

17. Approved - Employment Contract, Vice



5. Information Only - Public Comment – (Agenda Item #5) – (Cont'd.)

2) If implemented, these furloughs will make it difficult to complete work that we have committed to, and in some cases may lead to breach of contract.

3) These furloughs send the 3) r ( w 0 T d o



5. Information Only - Public Comment – (Agenda Item #5) – (Cont'd.)

another. However, that is not the case – particularly with federal grants. I brought with me today a specific example that demonstrates how difficult it can be to make even minor budgetary adjustments. This is a request we recently made to a sponsor for a line item transfer of \$765.00. After numerous e-mails and telephone calls, the request was denied. We were told that because it wasn't in the original proposal, it could not be changed. This is not an isolated incident. In this current economic environment, sponsors are scrutinizing more closely than ever before how grant and contract money is being spent and routinely deny budgetary shifts even when those shifts are well justified. To take this example a step further, if furloughs are mandated for CASAT staff, we would need to move approximately \$84,000 in personnel costs to the operating sections of our grant and contract budgets. If we can't get a sponsor to approve a \$750.00 line item request, how difficult will it be to get approval to reallocate \$84,000? And if we can't move those funds into non-personnel budget line items, we will lose those dollars.

A second thought I would like to share with you has to do with two approaches to solving financial problems. Please keep in mind that I am a sociologist – not an economist – but I do make budgetary decisions routinely. It seems to me there are two ways to solve our financial difficulties: cutting expenses and increasing revenues. As regents you have already made tough decisions related to cutting expenses. The second approach to resolving financial problems is to increase revenues. One way to increase revenues is to bring in additional sponsored funding. We assume our state-funded colleagues share our commitment to increasing the amount of grant/contract funds. However furloughing grant and contract funded staff members reduces revenues and most importantly does not cut costs but actually increases the state's deficit. We need two solutions (*cost cutting and revenue generating*) to solve the current financial dilemma.

Respectfully, I ask that you take a fair and balanced approach - decrease expenditures where necessary and support strategies that increase revenues. If 100% grant and contract funded faculty are exempt from the 4.6% cut they will continue to do what they do best, procuring grants and contracts, thereby increasing revenues.

Finally, while an across the board policy is always easier to administer, astute administrators understand that some policies simply don't fit all people or all situations. I appeal to your business acumen and sense of doing the right thing for the NSHE community... exempt 100% grant/contract faculty from the 4.6% cut."

Dr. John Filler, Faculty Senate Chair, UNLV, felt that the previous speaker made very excellent points that he and the members of the UNLV Executive Senate have wrestled with for quite a while. He referred to a statement made by NSC Provost Di Mare in her previous presentation that "What is at stake here is a culture of community," which he felt summed up the current situation. To him a "culture of community" is built on shared reward and shared sacrifice. As a researcher, he related that he has received millions in external federal grants but there was a feeling that when all is said and done, the preservation of the community, the notion of shared sacrifice is a very valuable thing right now. There are times when we all have to give something to benefit the greater whole.

5. Information Only - Public Comment – (Agenda Item #5) – (Cont'd.)

He is not going to argue alternative points of view, but he will plead with the Board to see the inherent value in maintaining that sense of community which far exceeds what may be lost in indirect costs.

Dr. Gregory Brown, Professor of History, UNLV, as well as President of the UNLV Chapter of the Nevada Faculty Alliance expressed support of the decision that the Board had reached in June. The result of that, in terms of the financial equivalent of the salary savings, is something that is being determined and that he encouraged all the members of the Board to take that into consideration. In terms of the perspective of the faculty, he felt that all faculty leaders were jointly strongly in support of the main thrust of the Board's decision in June that was based on the rights and protection of the faculty as well as on shared responsibility. He felt everyone agrees in principle: clarity of policy and equity of impact. He felt that providing further exemptions would create a culture of seeking exemption rather than determining how to participate in the shared sacrifice. He believes that the differences in perception rather than actual differences in the institutions underlye

18. Approved - Unpaid Leave Requirements – (Agenda Item #17) – (Cont’d.)

Filler. He appreciated the value and honor of the 100% grant funded faculty, but they are a part of the System and to treat them differently than everyone else, was something that he could not support. He would go with the concept of community, rather than self-sufficiency.

Chancellor Klaich did not think that the Board made an easy decision in June. The reason it was not easy is because of the well articulated cases on both sides. He did not feel that because the 100% grant-funded faculty have come in under the wire to plead their case, that would mean that other categories of personnel would not also be able to plead for exemption.

Chancellor Klaich related that he also did not think that the “campus option” being discussed around the System was a good option either. Although “sameness” was not always a good thing, he felt that it was in this particular situation. The campuses are looking at each other and comparing what is being done.

The Board of Regents did an extraordinary thing in June

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18. Approved - Unpaid Leave Requirements – (*Agenda Item #17*)

18. Approved - Unpaid Leave Requirements – (Agenda Item #17) – (Cont'd.)

Regent Anderson stated that she could understand and appreciate both sides of the argument. She related that the personal decision to move from a hard-money funded position to a soft-money funded position was significant. The idea of equity has some bearing in that the soft money positions do not have the same assurances that the hard money positions have. She would be open to the idea of delegating the decision to each president as they knew their own institutional culture.

Regent Blakely requested input from the other presidents. President Smat0 0 9.96 115.2624.84 Tm.0 T

18. Approved - Unpaid Leave Requirements – (Agenda Item #17) – (Cont’d.)

representations they had made to win a particular project. His final point was that a precedent had indeed been set in granting DRI an exemption. Although well founded, not adhering to that precedent will compound the uproar.

Regent Gallagher indicated that she would be more inclined to revisit this issue had the Board’s decision in June not been made with careful thought. The Board had to take some tough stands. She expressed her hesitation to shift gears, and felt that making the exception would reflect that the Board was not decisive.

Regent Page echoed Regent Schofield’s previous comments in regard to Chancellor Klaich and indicated his support for the Chancellor’s position.

Regent Rawson moved approval of retaining the policy as passed and discussed in June 2009.  
Regent Page seconded.

Upon a roll call vote, Regents Anderson, Blakely, Crear, Gallagher, Geddes, Leavitt, Page, Rawson, Schofield and Wixom voted yes. Regents Cobb and Knecht voted no. Motion carried. Regent Alden was absent.

Meeting recessed at 2:51 p.m. and reconvened at 2:56 p.m. on December 4, 2009, with all members present except for Regents Alden, Blakely, Cobb, Knecht, Page and Rawson.

19. Information Only - American Recovery and Reinvestment Act (ARRA) Report – (Agenda Item #18) – The Board of Regents heard an update from Vice Chancellor Mike Reed and Budget Officer Vic Redding on the American Recovery and Reinvestment Act activities within the NSHE (~~NSHE B(OR)~~-6 <0083> 1 Tf ( )Tj /.146





19. Information Only - American Recovery and Reinvestment Act (ARRA) Report – (Agenda Item #18) – (Cont’d.)

State Fiscal Stabilization Funds:

Distributed through the instruction formula to the 7 institutions in proportion to the amount of General Fund budgeted.

<u>Institution</u>	<u>FY 2009-10</u>	<u>FY 2010-11</u>
UNR	\$24,273,707	\$24,302,503
UNLV	\$30,922,044	\$30,946,503
NSC	\$2,735,549	\$2,760,660
CSN	\$19,493,434	\$19,384,055
GBC	\$3,450,822	\$3,500,400
TMCC	\$7,596,975	\$7,578,922
WNC	\$3,916,781	\$3,916,268
<i>Total</i>	<i>\$92,389,311</i>	<i>\$92,389,311</i>

State Fiscal Stabilization Funds:

Supports approximately 14% of the state budgets of the 7 formula instruction budgets.

Responsible for 10.5% of the 74.1% of our current formula funding percentage. Will not be available to the State after the 2009-11 biennium.

ARRA Overview – NSHE:

Student Financial Aid.

- Pell Grants - \$5 million year expected.
  - Recipients will see the maximum award increase from \$4,731 to \$5,350 this year.
- Federal Work Study - \$.5 million/year.
  - Augment existing programs.

ARRA Overview – NSHE Totals:

To date 46 awards and contracts.

\$17.2 million in funding awarded (*to date*).

Environmental.

Basic Science.

Medicine.

Workforce Development.

Quality of Life.

Energy.

Mr. Redding indicated that the list of competitive awards is updated monthly and listed on the NSHE website.

In the pipeline...

Additional Research & Development / Contract Awards.

Facilities Energy Retrofit/ Green training initiatives (*SB 152*).

- Public Facility.

19. Information Only - American Recovery and Reinvestment Act (ARRA) Report – (Agenda Item #18) – (Cont'd.)

Mr. Redding related that, in terms of “green” projects, there were two projects in the pipeline. The first was that the State of Nevada, Office of Energy, had received almost \$35 million to administer in public facility upgrades, which the System will be taking part in. The second was in regard to worker’s training, a collaborative effort between the Department of Employment Training and Rehabilitation and the State of Nevada Housing Authority.

In terms of the reporting, accountability and transparency requirements of the ARRA, Mr. Redding related that these programs will be audited as a major program through the A-133 Single Audit process and with the highest level of scrutiny. These funds are also subject to review by all federal oversight agencies such as the OMB, OIG, the particular funding agency as well as the stabilization fund of the State of Nevada.

In addition to normal report requirements for federal funding, the ARRA legislation requires additional reporting to the Recovery Board on a quarterly basis. Those reports include information on project process, expenditures and jobs. At the end of September, which was the NSHE’s first quarterly report under this system, it reported approximately \$24 million in expenditures which were in the stabilization fund category. He expected the next quarterly report, due at the end of December, to surpass \$50 million in accumulative expenditures as activities increase.

As a recipient of funding through the ARRA legislation, the NSHE must report on a quarterly basis the number of jobs created and retained by the project or activity. Mr. Redding related that this proved to be a challenging calculation. He stated that the NSHE’s initial job calculation for the first quarter was reported as approximately 2,100, the vast majority of which (2,064) were from the stabilization fund. The System has since revisited that process and found that it would need to restate that number as being approximately 1,500. However, Mr. Redding stated that it would be completely ind [(, )b0. Hit NSw-

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21. Information Only - Regents' Efficiency and Effectiveness Initiative for the Nevada System of Higher Education – (Agenda Item #20) – (Cont'd.)

Regent Gallagher asked Chancellor Klaich, given the many other issues happening right now, would it be appropriate to begin this initiative at a later time. Chancellor Klaich felt that although he would like the luxury of waiting, he felt it would be most appropriate to do this now.

Regent Geddes related that he and Chancellor Klaich did have a lengthy conversation about the seriousness of this initiative. He still felt that it was the right path and that it was imperative to conduct it in conjunction with the budget cycle. He believed that some of the initiatives were happening, even if informally, and some progress was being made. He felt it would be very important to have the results of this initiative ready when traveling to Carson City for budget planning.

Regent Wixom felt that there was no mor

21. Information Only - Regents' Efficiency and Effectiveness Initiative for the Nevada System of Higher Education – (Agenda Item #20) – (Cont'd.)

Regent Knecht expressed concern that this not just be a process, adding that he could support the initiative if the outcome included specific products in terms of savings, gains, measures or so forth. He wanted to be able state that the System did not just go through a process. Chancellor Klaich stated that he understood and agreed that a product would be extremely useful, if not necessary, adding that his efforts throughout this process would be to quantify in an understandable manner how the System discharges its fiduciary duty.

Regent Knecht wanted to be clear that he was very supportive of the direction that was being discussed. However, he would like something tangible to present.

Regent Leavitt related that the move to quarterly Board meetings was just one example of the changes prompted by this process.

Regent Gallagher indicated her support of the initiative, but expressed concern that it was a very extensive process that may need to be evaluated in order to prioritize which endeavors should be tackled first rather than trying to accomplish the entire list at one time.

22. Approved

22. Approved - Changes to Board Policy for Required Board Approvals – (Agenda Item #21) – (Cont'd.)

B. Approved - Handbook Section 6, Presidential Transition (80Fad13 – Agenda Item #21B) – The Board of Regents approved revision to M]TJ 0 6 0 scn /TT0 1 Tfon t





23. Information Only - Public Relations, Branding, Marketing and Recruitment Efforts, NSHE – (Agenda Item #22) – (Cont’d.)

Our message? - It's time to build a new Nevada:

(*generating*) Income.

Construction.

Employment.

Research.

Innovation.

Health Care.

Arts.

Our Strategy: Preaching to the Choir – This is what conceptually would be needed to purchase advertisement to get the word out. Unfortunately, the System does not have a marketing and advertisement budget.

\$5,000 - \$10,000 to employ a focus group to make recommendations.

\$3,200 for one month – Billboard Advertisement.

\$26,400 for one month – Radio Advertisement.

\$32,803 for one full-page print advertisement in Las Vegas and Reno.

\$15,090 for one 4-page insert in Las Vegas and Reno.

\$5,000 to rent 100,000 names for one e-mail.

\$50,000 for one month (*2 weeks*) television advertisement.

Mr. Kuhlman related that without a budget for a significant marketing campaign, the focus then becomes on “preaching” to the public to get the political base motivated in support of higher education.

Mr. Kuhlman stated that it will take hundreds and hundreds of impressions to make an impact. The right message needs to be conveyed by the right partnerships. One of the ways in which those conversations could start is the revamping of the NSHE website. Currently the website is a glorified library and archives for policies and other documents



24. Approved - Audit Committee – (Agenda Item #23) – (Cont'd.)

Internal Audit Reports – The Committee recommended approval of the following internal audit reports: *(Ref. Audit Summary)*

Human Resources, University of Nevada School of Medicine *(Ref. A-3)*.

Rebel Card Services Center, UNLV *(Ref. A-4)*.

Faculty Workload, UNLV *(Ref. A-5)*.

Faculty Workload, WNC *(Ref. A-6)*.

Workforce Development & Continuing Education, TMCC *(Ref. A-7)*.

Student Financial Services – Scholarships, CSN *(Ref. A-8)*. . (.)Tj /TT1 1 Tf8w 0.325 0 Td .v

25.





27. Approved - Business & Finance Committee– (Agenda Item #26) – (Cont'd.)

Action items:

Board action is requested to approve the following recommendations of the Business and Finance Committee:

The Committee recommended approval of the minutes from the September 17, 2009, Committee meeting.

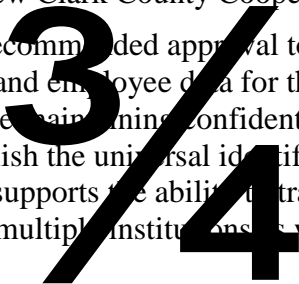
The Committee recommended approval of the fiscal year 2008-2009 Accountability Report reconciling the Board of Regents approved budget to the fiscal year-end actual revenues and expenditures.

The Committee recommended approval for the Nevada System of Higher Education to expend excess student registration fee revenues for the purpose of funding additional adjunct faculty and to seek Interim Finance Committee authorization to expend any additional student fee revenues not utilized for adjunct faculty costs, within the state operating budgets for fiscal year 2009-2010.

The Committee recommended approval of a resolution, on behalf of the University of Nevada, Las Vegas, to secure a commercial bank loan of up to \$1.8 million to be used to resurface athletic fields.

The Committee recommended approval of a resolution, on behalf of the University of Nevada Cooperative Extension, authorizing the funding of an escrow account to retire \$5 million of outstanding bonds that were issued in 2004 to construct the new Clark County Cooperative Extension office in Las Vegas.

The Committee recommended approval to amend Board policy to provide that access to student and employee data for the purpose of conducting NSHE business is authorized while maintaining confidentiality of the data (*Title 4, Chapter 21, new Section 3*), to establish the universal identification number (*UID*) (*Title 4, Chapter 21, new Section 4*) that supports the ability to track and report on students as they progress through multiple institutions as well as provide them with one (U new



28. Approved - Cultural Diversity Committee– (Agenda Item #27) - Chair Cedric Crear reported that the Cultural Diversity Committee met on December 4, 2009, and heard the following:  
  
The committee received a report from UNLV on its efforts to improve recruitment, retention, and the success of students from diverse backgrounds. In addition, the report included information on specific services provided by the institution to support a diverse student population in enrolling and succee



29. Information Only - New Business– (*Agenda Item #29*) – Regent Page related that there recently had been the death of four police officers killed in the line of duty in southern Nevada. Under NRS 396.545, the legislature had established a trust fund (*Trust Fund for the Education of Dependent Children*) to cover the costs of registration fees, laboratory fees and expenses for textbooks and course materials incurred by a dependent child of a fallen police officer, firefighter, officer of the Nevada Highway Patrol, or volunteer firefighter or ambulance driver killed in the line of duty. Currently the account holds approximately \$14,000. Regent Page related that he is on the Board of the Police and Fire Emerald Society of Nevada, Inc., adding that organization wished to donate \$1,000 to this fund. He commented that it will also become an initiative of their Society to have this account endowed to help ensure that funds will be available in the future.

The meeting adjourned at 4:55 p.m.

Prepared by: Jessica C. Morris  
Administrative Assistant IV

Submitted for approval by: Scott G. Wasserman  
Chief Executive Officer of the Board of Regents

*Approved by the Board of Regents at the March 4-5, 2010, meeting.*