

**BOARD OF REGENTS and its  
ACADEMIC, RESEARCH AND STUDENT AFFAIRS COMMITTEE  
NEVADA SYSTEM OF HIGHER EDUCATION**

Members Present:

Dr. Jason Geddes, Chair  
Dr. Patrick R. Carter, Vice Chair  
Mrs. Cathy McAdoo  
Ms. Laura E. Perkins  
Mr. Rick Trachok

Other Regents Present:

Mrs. Carol Del Carlo, Board Vice Chair  
Ms. Amy J. Carvalho  
Ms. Lisa C. Levine  
Mr. Donald Sylvantee McMichael Sr.  
Mr. John T. Moran  
Mr. Kevin J. Page

Others Present:

Dr. Melody Rose, Chancellor  
Ms. Crystal Abba, Vice Chancellor, Academic & Student Affairs  
Mr. Andrew Clinger, Chief Financial Officer  
Mr. Nate Mackinnon, Vice Chancellor, Community Colleges  
Mr. Joseph Reynolds, Chief General Counsel  
Mr. Zelalem Bogale, Deputy General Counsel  
Ms. Terina Caserto, Senior Analyst, Academic & Student Affairs  
Ms. Renee Davis, Assistant Vice Chancellor and  
Director of Student Affairs  
Dr. Federico Zaragoza, President, CSN  
Dr. Kumud Acharya, President, DRI  
Ms. Joyce M. Helens, President, GBC  
Mr. Bart J. Patterson, President, NSC  
Dr. Karin M. Hilgersom, President, TMCC  
Dr. Keith E. Whitfield, President, UNLV  
Mr. Brian Sandoval, President, UNR  
Dr. Vincent R. Solis, President, WNC

Facui, Ur. Theo Meek, System Administration; Ms. YeVonne Allen, TMCC; Dr. Vicki Rosser, UNLV; and Dr. Amy Pason, UNR. The NSHE Classified Council Executive Board member in attendance was Ms. Sarah Wilkey, Communications Officer. Student body presidents in attendance were: Ms. Alyssa Fromelius, TMCC; Mr. Joshua Padilla, UNLV-CSUN; Ms. Dominique Hall, UNR-ASUN; and Mr. Will Carrasco, UNR-GSA.

Chair Jason Geddes called the meeting to order at 7:30 a.m. with all members present.

1. Information Only-Public Comment – Special Assistant and Coordinator Winter Lipson read into the record public comment submitted by Dr. Serge Ballif, NSC, expressing his concerns regarding the rigid direction being taken for the corequisite action plan for math.
2. Approved-Consent Items – The Committee recommended approval of the following consent items:
  - (2a.) Approved-Minutes – The Committee recommended approval of the minutes from the September 10, 2020, meeting (Ref. ARSA-2020-09-10 file in the Board Office)
  - (2b.) Approved-UNLV – Program Eliminations – A review of the





7. Approved-UNR – Organizational Unit Proposal, Guinn Center (Agenda Item 13) – The Committee recommended approval of UNR’s request to locate the Kenny Guinn Center for Policy Priorities on the University of Nevada, Reno campus. The Guinn Center is an existing statewide, independent, nonpartisan policy center that will be self-funded. The mission of the Guinn Center is to advance evidence-based policy solutions through research, public engagement, and strategic partnerships (Ref. ARSA-13 on file in the Board Office).

Mr. Brian Sandoval, President, UNR, provided a brief overview of the proposal.

Regent Trachok asked for confirmation that no cost will be incurred by the University and space is just being made available on campus for Guinn Center employees. President Sandoval confirmed and added that the University is making an in-kind contribution of providing the space for the Center.

Regent Trachok commented that this is a great move for both UNR and the Guinn Center.

Regent Trachok moved approval of locating the Kenny Guinn Center for Policy Priorities on the UNR campus. Regent Perkins seconded.

Vice Chair Carter commented that he has been to a handful of Guinn Center events and believes it is fantastic for the Center to have found a home with UNR.

Regent McAdoo commented that she has a long history of working with Dr. Nancy Brune and the Guinn Center, and complimented the Center’s research and information that is shared.

Mr. Phil Satre commented that he has been involved with the Guinn Center since it was first established and expressed his excitement by the opportunity for the Center to be affiliated with UNR.

Motion carried.

8. Approval-CSN – Program Proposal, BAS Culinary Arts (Agenda Item 7) – The Committee recommended approval of CSN’s request for a Bachelor of Applied Science in Culinary Arts. This degree program focuses on the operational aspects of culinary arts in addition to the management facet of the profession. It will provide students with hands-on labs covering advance culinary techniques and business and management courses necessary for obtaining a career in today’s food services and hospitality industries (Ref. ARSA-7 on file in the Board Office)

Dr. Margo Martin, Chief Accreditation and Institutional Effectiveness Officer for Academic Affairs, CSN, provided a brief overview of the proposal. She added that the current resources in terms of faculty will cover the direction of the program and the plan is to launch the program in 2021.

8. Approval-CSN – Program Proposal, BAS Culinary Arts (Agenda Item 7) –  
(continued)

Regent Trachok asked if it would be more appropriate to offer the degree program at the state college or university level. Dr. Martin said currently there is no other such program in the System that offers the applied education for students who have already earned the two-year degree in culinary arts. The BA program is very specific to culinary skills and kitchen management. Dr. Martin added that CSN is nationally renowned in terms of the culinary and hospitality fields, and what makes CSN unique is the applied nature of the

information on which the organizations in the program. Dr. Martin said companies such as Motion can be used.

9. Approved-CSN – Program Proposal , BAS F 6ntg6 (ge)vice Op 6ntg6 (ge)ations

10. Approved-CSN – Program Proposal, BAS Tourism, Convention, and Event Planning (Agenda Item 9) – (continued)

Dr. Martin provided a brief overview of the proposal. She noted that just as the two prior program proposals, this program will have the same human resources and budget impact.

Regent Trachok moved approval of a Bachelor of Applied Science in Tourism, Convention, and Event Planning at CSN. Regent McAdoo seconded.

Regent Perkins commented that the proposed culinary programs are an example of how well CSN is responding and collaborating with industry.

Dr. Martin congratulated the faculty, department chair and dean over CSN's hospitality departments.

Chair Geddes encouraged CSN to ensure collaboration with UNLV's hospitality program.

Motion carried.

11. Information Only-New and Existing Program Review (Agenda Item 10) – Senior Analyst for Academic and Student Affairs Terina Caserto presented the first, third and fifth year new academic program reviews and the report on institutional reviews of existing programs as mandated by Board policy (Title 4, Chapter 14, Section 5) In addition, representatives of UNR and TMCC presented the reviews conducted for at least one program at their respective institutions. The presentations included the process for evaluating existing programs generally, indications of quality, whether programs are meeting employer expectations, improvements in student learning outcomes, and any action steps identified based on the review of programs and the status of action steps (Refs ARSA10a, ARSA-0b, ARSA-0c and ARSA10d on file in the Board Office)

Ms. Caserto presented the review of new and existing programs.

Chair Geddes asked a question about TMCC's paramedic program and the anticipated number of 138 enrolled students; however, only eight students were enrolled. Dr. Marie Murgolo, Vice President of Academic Affairs, TMCC, answered when the program was launched TMCC was unaware that the state of Nevada did not require an associate degree for this career which resulted in little student appeal. TMCC has since changed the degree program to a certificate program and there has been a lot more interest. There was a misstep with the alignment of the degree and the industry demand; however, TMCC has rectified that.

Chair Geddes inquired about the UNR graphic design program and the anticipated enrollment of 49 students; however only two students were enrolled.

11. Information Only-New and Existing Program Review (Agenda Item 10) – (continued)

Dr. Carman answered the graphic design program is and will be a very popular program, it was a bit delayed in getting staffed in terms of faculty and the program launch. UNR anticipates a high demand for this program in the future and the Board should see a significant change in the next report.

Vice Chair Carter commented on WNC's recently approved paramedic program and he suggested in the future if an institution rolls out a new program perhaps there should be a pause until there are metrics for the first year before approving the same type of program at a different institution, especially at institutions that are within close proximity to each other.

Dr. David Shintani, Vice Provost of Undergraduate Education, UNR, provided UNR's report which included: elements of UNR planning and assessment; program review scheduling; general guidelines; annual timeline for reviews; data-driven, holistic review; representative review: Reynolds School of Journalism – innovative curriculum, fall 2019 undergraduate journalism student profile, the Reynold School of Journalism has diversified its faculty to reflect student body, Bachelors of Arts in Journalism Academic Metrics, Accrediting Council on Education in Journalism and Mass Communication (ACEJMC) external review commendations, ACEJMC external review concerns, principal findings in closing MOU – 3 recommendations made; and upcoming academic review/assessment initiatives.







15. Information Only-Public Comment – None.

The meeting adjourned at 9:52 a.m.

Prepared by: Winter M.N. Lipson  
Special Assistant and Coordinator to the Board of Regents

Submitted for approval by: Keri D. Niko30.003 r (r)5 w(ik)-s (he)- (o)-3i0 Tc 0 Tw 14.28.57Td( )T